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## **Panther- September 1974**

Prairie View A&M University

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# 1974-75 Fall Term Underway



**USHERING IN THE NEW SEASON** — Panther stalwarts David Shaw (left) and Steve Francis hold Head Fox Shirley Perkins high in this publicity shot announcing the football schedule ahead. Shirley will lead the "Black Foxes" and the PV marching band while the Panthers open their '74 season in DALLAS SATURDAY.

## Third Annual Career Festival Scheduled

The Division of Career Education and Placement Services will host its Third Annual Career Festival here at Prairie View A&M University on September 24-25, in Alumni Hall.

Participants in this year's Festival will include high School counselors, high school juniors and seniors, representatives from 45 companies in business, industry and government agencies across the nation. Also participating again this year will be representative members from our University faculty, staff, and student body.

The purpose of the Career Festival is to expose our students to the various occupational careers available to them in business, industry, and government agencies across the country. Another phase of the Festival will be geared toward giving the high school students a vivid inside

view of what college life is really about. A tour of the entire campus is planned for the students for this purpose during the first day of the Career Festival.

After touring the various booths in Alumni Hall, participants will be invited to attend a general luncheon following which they will travel to the Memorial Student Center to participate in a "Rap Session" coordinated by selective representatives from the University and other representatives from companies and government agencies involved in the Festival.

The Staff in the Division of Career Education and Placement Services would like to solicit the support of the entire University family so that we may experience once again the success that we have endeavored in previous years in making the Career Festival a major event for all concerned.

## Outstanding Leaders—

## PV Administrators Join Retired Ranks

Three of Prairie View's top administrators have joined the ranks of Retired Professors or

Administrators. The three together have served the

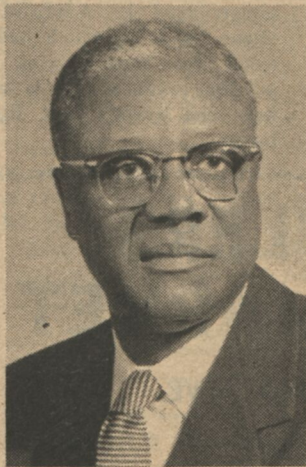
institution for over 100 years, and in key positions.



**Dr. Jack Echols**  
Dean of The Graduate School,  
A PV grad, long-time  
Education Dept. Head



**Dr. Anne L. Campbell**  
Head, English Department  
Recognized nationally in  
English and leadership roles



**Mr. C. L. Wilson**  
Vice President for Physical  
Plant Planning &  
Engineering, Help plan and  
build the PV campus

Prairie View A&M University's 97th Academic Year got underway on September 1 with prospects looking good for another successful term.

Opening activities included a Faculty Conference, Parents Day, Freshman Orientation Activities and Registration. The closing date for registration is now set for September 16.

The 1974-75 Fall Faculty

Conference focused on Management by Objectives, with special attention given to the A.I.D.P. program in which the University is involved. According to University Dean G. R. Ragland, every unit of the institution will be required to operate its programs using The Management - by - Objectives format.

Over 200 faculty members and a large number of student

leaders participated in the 3-day sessions. The President and Mrs. Thomas hosted the Annual Faculty-Staff Recognition Banquet on Friday evening August 30.

The Association of Junior Fellows-Junior Managers conducted a Fall Workshop in the Harrington Science Building on August 26-30. The Annual Parents Convocation was held

Sunday, September 1. Other parents activities included special workshop service, personal visits with students, lunch in student's dining hall, a general assembly and closing reception.

Dr. A. I. Thomas, University President, delivered the major address of the day, speaking on the subject, "Prairie View Produces Productive People."



## The PANTHER

### Prairie View A&M University

VOLUME XLIX, No. 1

Prairie View, Texas 77445

SEPTEMBER 12, 1974

## Honors Week Scheduled Sept. 23-27

The Annual Fall Honors Week observance is scheduled September 23-27.

The purpose of Honors Week is to focus the attention of all students and staff on the joys and pleasures of scholastic and academic achievement. According to President A. I. Thomas, the project is a joint student-faculty project.

Highlights of the week's activities will be the Academic Convocation, on Thursday, September 25. It is traditional that the faculty present themselves in academic attire to pay tribute to students who earned a place on the Honor Roll in the second semester, 1974.

## ALEXANDER THE GREAT CELEBRATION PLANNED

The Greek government is planning a nationwide celebration in 1977 of the 2,300th anniversary of the death of Alexander the Great.

An announcement of the observance recently in Athens called Alexander "the greatest military and political personality of all ages."

## Texas A&M System—

## Board Approves New Academic Units

Prairie View A&M University was authorized last week by the Texas A&M University System Board of Directors to seek state approval to create new academic units in education and business administration and offer four new degree programs.

If the plan is approved by the Coordinating Board, Texas College and University System, Prairie View will change the name of its Department of Education to the School of Education and the Department of Business Administration to the School of Business Administration. The Prairie View proposal also would include establishment of a Department of Mass Communications.

The new degree programs requested are bachelor's and master's in both mass communications and business administration.

The proposed School of

Education would include the Departments of Curriculum and Instruction, Counseling and Guidance, Administration and Supervision, and Special Education. The School of Business Administration would include the Departments of Accounting Management, Mar-

keting, Finance and Banking, and Office Administration.

Dr. A. I. Thomas, Prairie View president, noted the new designations and degree programs were approved by the University's Executive Cabinet upon recommendation of the institution's Education Policy Committee.

## Sixty Eight Receive Service Citations

### ONE YEAR OF SERVICE

#### Biology

Calhoun, Beverly  
Calhoun, Robert

#### Business Administration

Garrett, Reginald  
Jain, Lal C.  
Wadhwa, D. L.  
Wright, Charles

#### Education

Randolph, Marilyn

#### Health and Physical Education

Plummer, Elwood

#### NROTC

Moore, Larry L.  
College of Nursing  
Goble, Anna

#### Learning Resources Center

Leverett, Ronald  
Williams, Marion

#### Chemistry

Mills, Maurice

#### Economics and Geography

Harris, Jasper

#### Faculty Fellows

McGee, Lillian M.

### AROTC

Frost, Nathaniel  
Grundy, James  
Lloyd, Clarence  
Kyle, Walter

#### College of Engineering

Brown, Marshall  
Blanks, Roman  
Ford, Henry  
Ford, Robert  
Hopkins, Newt  
Rusek, Robert W.

#### W. R. Banks Library

George, Beverly  
Hood, Ida A.  
Savoy, Silvia  
Simon, Dan

#### College of Industrial Education and Technology

Hayes, Richard D.

### FIVE YEARS OF SERVICE

College of Agriculture  
Mangaroo, Arthur S.

#### English

Dabney, Ruby F.

See CITATIONS, Page 2



**AUGUST COMMENCEMENT** — President A. I. Thomas congratulates Louis Roach, who was the number one ranked student in the graduating class. A Houston native, Roach is now attending Meharry Medical School.

See AROTC, Page 6



## Scenes From Annual Faculty Conference



## Citations

CONTINUED from Page 1

*Health and Physical Education*  
English, Leon  
*College of Industrial Education and Technology*

Hearn, Albert  
Manning, Archie H.  
*W. R. Banks Library*  
Francis, Frank  
Neal, Vivian J.  
Yeh, Helen Y.  
Dawson, Alma

*College of Arts and Sciences—Education*

Booker, Clarissa G.  
Grossman, Gwendolyn  
Orman, Bill  
Starling, L. D.  
Summer, Victor  
Walters, William  
Webster, Waymon T.

*Foreign Language*

Olmedo, Juliano  
*College of Engineering*  
Yeh, H. Y.

*College of nursing*

Mangaroo, Jewellean S.  
*Division of Student Life*  
Black, Vernon R.

**TEN YEARS OF SERVICE**  
*College of Arts and Sciences*  
*Health and Physical Education*

Jacket, Barbara  
*College of Home Economics*  
Cooksey, Dymple C.  
*College of Engineering*  
Luke, C. T.

Rau, R. N. S.  
*College of Industrial Education and Technology*

Adams, Willie L.  
**FIFTEEN YEARS OF SERVICE**

*College of Home Economics*  
Cole, Robert V.

**Twenty years of service**  
*College of Arts and Sciences*  
*Chemistry*

Reid, William E.  
Jones, Earl K.  
Stubblefield, Cedric T.  
*W. R. Banks Library*  
Baker, Naomi T.

*Foreign Languages*

Hood, Willa

*Mathematics*

Stewart, A. D.

**TWENTY-FIVE YEARS OF SERVICE**

*College of Agriculture*  
Smith, Oliver E.

*College of Industrial Education and Technology*  
Bell, Willie J.

Collins, Samuel R.

**THIRTY YEARS OF SERVICE**

*College of Arts and Sciences*  
*English-Freshman Studies*

Spalding, Sydney W.

**SPECIAL RECOGNITION**

**FOR RETIRING STAFF**

**FORTY-TWO YEARS OF SERVICE**

*College of Arts and Sciences*

*English*

Campbell, Anne L.

**FORTY-NINE YEARS OF SERVICE**

Wilson, Claude L.

### EARLY LIGHTHOUSE

A building called the Pharos, constructed in Alexandria about 280 B.C., which had a wood fire burning atop its 400-foot tower, is said to have been the world's first lighthouse.

## Biology Graduate is Chief Of Environmental Studies

Dr. Rutherford C. Wooten, Jr., a native of Lovelady, Texas, and a 1963 graduate of Prairie View with a major in biology, is Chief of Environmental Impact Studies, Air Force Weapons Laboratory, Albuquerque, New Mexico. Upon graduating from Prairie View Dr. Wooten was employed by the Gause, Texas Independent School District for two years as science teacher. He enlisted in the Air Force and completed Officers Training School where he was commissioned Second Lieutenant. Since his commission he has been promoted to his present rank of Captain in the Air Force.

In 1967, Captain Wooten was granted a leave to pursue graduate study in biology at the University of New Hampshire where he received the M.S. degree in Comparative Physiology in 1968. He was later transferred to the Air Force Weapons Laboratory, Albuquerque, New Mexico. Shortly afterwards, he enrolled in graduate school at the University of New Mexico, and was awarded the Ph.D. degree in Invertebrate Physiology in 1973.

The Biology Department proudly salutes Dr. Rutherford C. Wooten, Jr. as another one of Prairie View A&M University's productive graduates.

## Rao in NASA Faculty Program

Dr. Shankaranarayana R. N. Rao, chairman of the civil engineering department at Prairie View A&M University, is taking part in an 11-week summer faculty fellowship program at the NASA Johnson Space Center.

He is one of 53 university professors and instructors

participating in the program at JSC, which is sponsored by NASA in cooperation with the American Society for Engineering Education.

Dr. Rao said, "A faculty fellowship program such as this is a worthy instrument for the benefit of the future of our society."

## PV Teacher Center Installs Program in Waller I. S. D.

Utilizing funds totaling \$27,850 from a grant awarded by the Emergency School Aid Act, the Prairie View Teacher Center Staff installed a model inservice training program in the Waller Independent School District.

According to Bill Orman, Director, the inservice training activities in this program are designed as staff development for remedial reading/language arts teachers and teacher aides having the responsibility of working with students having learning difficulties. The program is planned to complement and/or reinforce the on-going inservice programs of the Waller Independent School District by placing emphasis on the effective use of teaching materials, techniques and human resources identified as being effective with the student having difficulties in learning because of economic, social, or cultural background experiences. Training activities commenced August 14, 1974 in the Waller Elementary School as Bill Orman provided an overview of the project activities and presented Mrs. Avis Mullen as the initial resource consultant for the project. Mrs. Mullen, Early Childhood Education Specialist in the Austin Community College demonstrated teaching strategies for successful teaching of disadvantaged children. Teachers were introduced to cultural

and environmental factors that influence learning opportunities that motivate and enhance learning opportunities for students.

Ross Clark, Associate Director, provided the second presentation in the series of inservice training activities in Waller on August 15, 1974. During this session, inservice teachers were trained to become more skillful in providing classroom management through positive reinforcement techniques. Teachers through demonstrated performances practiced the art of reinforcing positive student behavior through rewards for positive acts while displaying less concern for negative action.

Mrs. Mary McLaughlin, Curriculum Consultant, Region VI Education Service Center, Beaumont, Texas, provided the third performance as teacher trainer as she introduced skills that enabled the trainees to become more competent as facilitators of learning through diagnostic prescriptive teaching on Sept. 6, 1974.

During the remainder of the inservice training sessions Waller teachers will be involved in special seminars with highly competent consultants. Training activities will ensue in both the Prairie View A&M University Teacher Center and Waller Independent School District.

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# PRAIRIE VIEW A & M UNIVERS

## MEDIA APPRECIATION



**MEDIA APPRECIATION LUNCHEON** on Westheimer. Over sixty guests from TV, radio and newspapers attended the annual event. — President Thomas is pictured with several members of the Houston media following the Appreciation Luncheon held at Sonny Look's

## Special Educ. Dept. Receives Certification

Notification has been received from the Texas Education Agency that the Special Education Department has been qualified to certify students on both the Undergraduate and Graduate level in the area of Language/Learning Disabilities. This is step number 2, in the projected growth of the department, coming four months sooner

than expected. The area of Language/Learning Disabilities serves those students who are average to above average in intelligence, but who are poor performers in communication and learning. This includes those students who find it difficult to comprehend the written word, commonly referred to as Dyslexia; poor performance is also indicated

in computation, and the general cognitive domain. The areas not included are those whose primary difficulty is mental retardation, brain injury, or the emotionally disturbed.

## Omega Psi Phi News

The Rho Theta Chapter of the Omega Psi Phi fraternity welcomes all new students. The Omega Psi Phi fraternity was founded Nov. 17, 1911 by Bros. Cooper, Just, Love and Coleman and incorporated October 28, 1914. The Omega Psi Phi has the largest undergraduate memberships of all Black Greek fraternity.

Rho Theta chapter of Omega Psi Phi fraternity has recently elected officers for the 74-75 year. They are as follows: Pres.—Royal King Vice Pres.—Dewey Brigham K.R.S.—Anthony Jackson Asst. K.R.S.—Jonny Phillips K.F.—Clifton Hubert Keeper of Peace—James Davis Dean of Pledges—Lincoln Hanks

Omega Reporter—Donald McClure

The Ques are back. This may have little meaning now but as the year progresses it will have more relevancy. Surely names like Bozo, Foo-Foo, Ho-chi, Baby Hurk, Syndicate, Bandit, Jello and Waffle may be insignificant to you now but I'm sure you've hear of O. J. Simpson, Rev. Jesse Jackson, Charles Drew, Greg Morris, Langston Huges, Bob Hayes, Calvin Hill, Walt Frazier, and Sly of Sly and the family stone. These men all have something in common; they are brothers of Omega Psi Phi. Omega is Blackness, on the move.

Keep this in mind though all great men are not Omegas, all Omegas are great men.

Donald L. McClure (Sweet Don)

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to work with young  
boys after school.  
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Mr. Plotkin

## Teacher Corps Specialist Visits Campus Project

Mrs. Diane Jones, Program Development Specialist, National Teacher Corps, Washington, D. C. visited the Prairie View A&M University Teacher Corps project for a two-day Pre-Service Program Review August 26-27, 1974.

During the first day session, Mrs. Jones met with the project team leaders, community representatives, University elementary education faculty, school principals, project staff and student interns.

On the second day, Mrs. Jones met with the project staff and University clinical professors in discussing the project program development and implementation process. Selected University administrators were consulted as to the kind and amount of commitment and support being provided by the University to the project. Tom Ryan, Chief Consultant, Division of Teacher Education, Texas Education Agency, represented the TEA and joined the group during their deliberations and discussions.

## Mind Grabber: Acquires New Sponsor

The Mind Grabbers Social Club of Prairie View A. and M. University is alive and prepared for another dynamite year of activities. With forty-one active members on the yard, the club is involved and will be involved with every social and entertainment aspect to be carried on.

On September 12, 1974, this widely recognition came into contact with a young and very versatile young man of whom we are proud to have as our sponsor; Mr. Steve Jackson - director of the Memorial Center. Since he has been a

## Webster Named Dean Of Graduate School

Dr. Waymon T. Webster, formerly head of the department of Counselor Education and Psychology is now serving as Dean of The Graduate School.

Appointed by President A. I. Thomas to fill the vacancy created by the retirement of Dr. Jack W. Echols, Dr. Webster has been in his new position since early summer. He relieved Dr. Echols at the time of a peak work load with a large number of graduate students during the summer session.

A 1953 graduate of Prairie View, Dr. Webster received his Masters Degree at Prairie View A&M and the Ph.D. degree at Texas A&M, College Station.



Dr. Waymon T. Webster

## KACO Radio Opens in Bellville

KACO Radio 1090 has been granted program test authorization by order of the Federal Communication Commission, Washington, D.C. and is now on the air from sunrise to sunset (6:45 a.m. to 8:00 p.m.). The new station signed on for the first time on Thursday, August 8, 1974. Regular from Houston to Austin and Taylor to Matagorda.

KACO is owned and operated by J. Lee and Dinah L. Dittert and built on a premise of service and entertainment. KACO prides itself in being an outlet for

commercial programming began on Monday, August 12.

KACO programs "Country-politan Entertainment" bridging the communications spectrum information and daily communication for the city of Prairie View and Prairie View A&M University.

An announcement regarding an open house for the facility will be made in the near future.



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Scenes from Annual Faculty Conference.

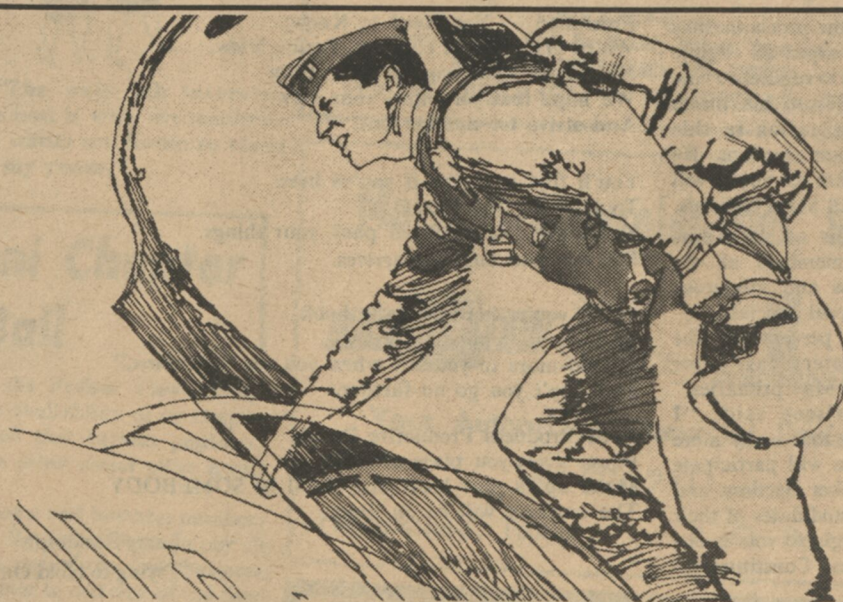
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Retiring Vice President C. L. Wilson and Mrs. Wilson are congratulated by President and Mrs. Thomas following Commencement exercises in August. Mr. Wilson employed Dr. Thomas in 1949 and has been on the college staff since 1925.



Dr. Anne L. Campbell, a university English professor and department head since 1932, receives congratulations on her retirement from Dr. Thomas. She plans to travel and do consultant work abroad.

## Project Intercept (Free Tutoring) In Engineering

The college of engineering at Prairie View, is dedicated to the goal of producing well qualified, confident and excellent engineers for our society. We believe in graduating all who enroll in engineering and graduate them within reasonable time. At times, some students do not ask questions during class room lectures because they feel that their questions may be too simple for others and it will be embarrassing. In order to overcome all this and to achieve our goal of having one hundred percent pass percentage, college of engineering has implemented a new and a special program called Project Intercept. Under this program few student tutors (they are engineering students of academic excellence) tutor their fellow students in weak areas of studies during the day as well as in the evening hours. This allows the student to the opportunity to hold very frank discussions with his own colleagues. No extra fees are charged. This project was initiated by Dean A. E. Greaux. Dr. M. S. Soheli, Office #215, Eng. Bldg., Ext. 4318 directs this program.

## TEA Representatives Visit Elementary Education Projects

A Texas Education Agency team, including Dr. Thomas Walker, Dr. Jo Ann White, Mr. Tom Ryan, Division of Teacher Education; Mr. Glenn French, Early Childhood Education, and Mrs. Patsy Acker, Special Education, visited Prairie View A&M University on September 4, 1974.

The Agency team met with

officials of the University. Bill Orman and Tom Ryan explained the existing cooperative relationship and roles between the Texas Education Agency and Prairie View A&M University in developing, installing, and implementing an experimental program in elementary education. Ross Clark described the Prairie View A&M University Cycle IX Teacher Corps Program. Dr. Tillman Jackson outlined the outstanding features as designed and included in the Experimental Elementary Education Program.

Bill Orman provided a slide presentation of the Teacher Corps Pre-Service program. The major and primary goal of the Experimental Elementary Education Program, as funded by Teacher Corps, and cooperatively being developed is to develop a competency based teacher education program for kindergarten through grade five; also, to provide extensive individualized instruction and field experience in differentiated staffing, team teaching, language learning disabilities techniques, school community programs, and individualized instructional programs for children.

Larry Randolph  
"Trying to Hold On"

## Voter Registration Week Set by Governor Briscoe

Governor Dolph Briscoe today signed proclamations denoting the week of September 16-21 as Voter Registration Week and designating Tuesday, November 5, 1974, as the date for the state-wide General Election.

In signing the proclamations the Governor urged all eligible Texas citizens to register to vote in order to insure maximum citizen participation in this year's important elections. He pointed out that the voters will be selecting all State Officials, many members of the Texas Legislature, members of the U.S. Congress and numerous county and local officials.

"Only 30 percent of the registered voters cast their ballots in the May primaries," Governor Briscoe said. "I certainly hope that many more of our citizens will participate in the November elections and vote for the candidates of their choice. The right to vote is one of our greatest Constitutional

privileges, and I urge all Texans to exercise this right on November 5."

## Welcome Freshmen

Freshman — You Need to Know:  
We're glad You've come to Prairie View.  
No matter where you've come from  
We hope that you enjoy your stay  
And strive for number one.

You'll find it boring if you're here  
To lolly-gag and jive,  
You'll get disgusted and pack your things  
For the next bus that arrives.

But if you're here to really book,  
And get your mind in order  
Say no more to yourself when you say "go home."  
And don't you go no further.

Pride Produces Productive People  
Power gives you place of mind  
Make up in your head that you'll be SOMEBODY  
The outcome will be on time.

## THE PRAIRIE VIEW PANTHER

Published Bi-Weekly in the Interest of a Greater Prairie View A and M University. The PANTHER serves as the voice of Pantherland.

Prairie View A&M University is open to all, regardless of race, color, religion, or national origin.

Any news items, advertising, or matters of interest to THE PANTHER may be presented to the Department of Student Publications, Rooms 108-112, New Classroom Building Telephone 857-2117. C. A. Wood, Publication Director.



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## Information Head Named to Nat'l Study Commission

Dr. Curtis A. Wood, Director of University Information Services, has been named a member of the Commission on Programs and Services of AAC-ACPR, the unified organization of the American Alumni Council and the American College Public Relations Association.

The group will hold a policy meeting in Washington D.C. on September 19-20.

Dr. Wood has served as a member of the Board of Directors of ACPR for the past six years and has been active in various programs of the association.

An international group, AAC-ACPR is composed of college and university members from all the major institutions of higher education in the United States and abroad.

## My Neighbors



"Every office has one... and he's made a career of it—"

Announcing the  
**THIRD ANNUAL  
CAREER FESTIVAL**  
hosted by the  
DIVISION OF CAREER EDUCATION  
& PLACEMENT SERVICES  
**SEPTEMBER 24-25, 1974**  
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# Kollar Korner

## Practicing Christian Unity

Now ye are the body of Christ, and members in particular.

1 Corinthians 12:27

All over the world Christians are praying for Christian unity. They look at the separate denominations and long for the day when we shall all be one in Christ. But already we have one Lord, one faith, one baptism. Therefore, what we need is not to work for unity but to become aware of it.

Think of the difference in your own life when you have a problem and how it can be solved. You are to some degree tense and under strain. Now compare that with other occasions when the problem has been solved and all you have to do is to work out the consequences. Your mind is relaxed and you are at ease.

By Reverend  
Robert McGee  
Director,  
Methodist  
Student  
Movement



What a spiritual strain to think in terms of the disunity of the church and ways of overcoming it. How infinitely better to know our worldwide fellowship as those who are even now members of the one body of Christ. We have only to ask how we can make real among ourselves a unity which already exists. Instead of strain there will be a release of energy. Let us rejoice in our oneness in Christ, who would use us to fulfill His purposes.

PRAYER: Teach us, O God, to know our oneness in Christ that we may pray and work together as members of His body. Amen.

## Entertainment Spectrum

By Larry Randolph

The student senate of Prairie View A. and M. University is now busy making arrangement for the '74-75 school year. Already there have been 4 on the yard dances, a concert by the royal Temps and Cold Fire, and two leading Black Movies of our time, *Truck Tunner* and *Bamboo Gods and Iron Men*.

The Months of October and November are also promising. Our football team is scheduled to journey to Las Vegas to play the University of

Nevada. Panther fans will be flying, busing, and gasing up their cars to go to the grandeur occasion. Homecoming 74-75, which is scheduled for November 8, 1974, promises a named artist for our campus. Up for bid are the Ohio Players, Grand Central Station, or the Stylistics. Homecoming week seems to be Spirit-filled and exciting.

We hope that each and every student will participate in all activities that this great



Randolph

University has this year, and do his part in keeping the morale and enthusiasm of our campus at level where all can enjoy each other, pulling for togetherness.

When you take photographs, pick up used film packs. The packs form litter and some chemicals in the packs can poison animals, Woody Owl, the anti-pollution spokesperson for the U. S. Forest Service says.

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OUR STUDENT PLAN

## PV Graduates Receive Key Appointments

Erma Chansler Johnson, Assistant Director of Personnel at Tarrant County Junior College, has been named Director of Personnel effective August 1, announced C. A. Roberson, Executive Vice Chancellor.

Mrs. Johnson will succeed Dr. Kenneth Hudson, who resigned the position.

Associated with TCJC since 1968, Mrs. Johnson was named Assistant Director of Personnel in January, 1973. Earlier, she was Assistant Professor of Office Occupations at TCJC Northeast Campus.

A native Texan, she is a graduate of Dunbar High School in Livingston. She holds a B.S. Degree from Prairie A&M University, a Master of Education Degree from Bowling Green University in Ohio, and has done additional graduate work at the University of Texas at Austin and at North Texas State University in Denton. Mrs. Johnson was a graduate assistant during her study at Bowling Green, and was a business education teacher at Turner High School in Carthage, Texas 1963-67.

Mrs. Dorothy Redus Robinson, Prairie View alumna, Class of 1937, has been elected Vice-Chairman of the Advisory Council for Technical-Vocational Education in Texas. Mrs. Robinson is a native of Lavaca County, Texas. She received her early education in the public schools of Lavaca and DeWitt Counties and was graduated from the Yoakum High School, Yoakum, Texas.

Her baccalaureate degree was earned at Prairie View State College where she was graduated with honors from the Department of Home Economics. She holds the MA degree from San Francisco State College with a major in elementary education and a minor in Counseling and Guidance. Other institutions which she has attended include: University of Texas, University of Arizona, Fisk University, University of California, Syracuse University, and East Texas State University.

## ALUMNI NEWS

### Ind. Tech Grad Gets Management Fellowship

Mr. Theodore L. Daniels, who received his bachelor's degree in Industrial Technology in August, 1969, is one of the seventy-five minority students from throughout the nation chosen for fellowships in a unique program designed to prepare minority students for management careers in a business and non-profit organizations.

The Program, called the Consortium for Graduate Study in Management, is operated jointly by Indiana University, University of North Carolina, University of Rochester, University of Southern California, Washington University (St. Louis), and the University of Wisconsin. Funds for the program are provided by some 130 corporations and several foundations throughout the United States.

Mr. Daniels, who lives in Indianapolis, will attend Indiana University. While working toward the Master of Business Administration degree the fellowship will pay \$2,000 for the first year for living and personal expenses, and \$1,000 for the second year, plus free tuition for both years.

## My Neighbors



"The only job interview I've had is with my mother—she wants me home to clean up my room."

## Okla. City Alumni Chapter On The Ball

The Oklahoma City Chapter of the Prairie View Alumni Association is pleased to announce the availability of its chapter information numbers. We have learned that various graduates travel through our city daily, as well as other major cities across the nation.

These telephone numbers are the home and business numbers of four members of the Association. If passing through our city during the day, one may desire to dial any of the four business numbers. If travel by night, one may desire to call any of the four home numbers. These individuals have in their possession a list of the 50 members of our association and will be most happy to talk with you and assist you in any way possible. If ever a P.V. graduate or ex-student plan to be in the city, remember these numbers and give us a call. If you can't remember anyone off hand that lives here, the P.V. information operators will be glad to inform you of the names on our list. Who knows, one could possibly be your class mate or former roommate.

The four operators, home and business phone numbers are as follows:

1. John Allen — 946-8248 (home) or 231-4271 (business)
2. Doris Whitby — 424-1549 or 236-4212
3. Wilburn Young — 842-3781 or 721-6440
4. Leo Smith — 524-6074 or 848-7881

### NOTE

The OKC Chapter is composed of approximately 45 members. Among the many projects of the group is a plan to charter a bus to the PV-Grambling game in the Cotton Bowl.



Randle



de Rouen



Cunningham

### PV Grad Appointed To School Board

Mrs. Berdine Randle, owner of Friendship Realty Company and owner of Miss Lucy's Academy, approved for students from pre-school through third grade, has been named to replace Dr. Marion G. Ford, Jr. on the North Forest Independent School District Board of Trustees.

Mrs. Randle, a graduate of Prairie View A&M University, will serve out Dr. Ford's three year term through next April.

### deRouen Promoted to Colonel

Milton deRouen, Jr., a native of Raywood, Texas, was recently promoted to the rank of Colonel at Fort Monmouth, N.J. Colonel deRouen majored in mathematics at Prairie View and later earned an MS degree in Communications Engineering. Among his awards are Army Commendation Medal, Joint Service Commendation Medal, Meritorious Service Medal, Bronze Star and the Legion of Merit.

### Cunningham Named Lt. Colonel

Tenonia Cunningham of Fort Worth, chief of the maintenance assistance and instruction team (MAIT) of Army Readiness Group, Fort Sam Houston, Tex., has been promoted to lieutenant colonel.

A 1952 graduate of Terrell High School, Fort Worth, Colonel Cunningham entered the Army in 1956 after being commissioned a second lieutenant through the ROTC Program at Prairie View (Tex.) A. and M. College. Since then he has completed courses at the Universities of New Mexico and Maryland and San Antonio College.

### Tatum Appointed

Dr. James Joseph, Chairman of the School Services Advisory Committee and Vice President of the Cummins Engine Company, recently approved the appointment of Dr. Charles E. Tatum, Professor and Chairman, Department of Economics and Geography at Prairie View A&M University as a member of the School Services Advisory Committee of the African American Institute at the United Nations Plaza in New York City. Dr. Tatum has had several trips to the African continent along with wide teaching experiences about the continent.

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**CHANGING COMMAND** — The new Navy ROTC Commandant, Benjamin Cloud was presented during recent ceremonies. Captain Reeves Taylor [left] has completed his tour of duty at PVA&M.

## NEWS

### OF BEAUTY

HOW TO DO IT ALL—  
AND LOOK BETTER



Today's Black woman is on the go—work, P.T.A. meetings, housekeeping and a variety of activities. Getting it all done is a big problem, often leaving her with little time for herself.

Wigs have helped solve the problem! This great beauty short cut slips on faster than a woman can comb her own hair. Once in place, the fiber wig always stays set whether in curly or straight styles. Venicelon wigs never friz, even in the rain or in the steamy kitchen. The reason for all of this is that the vinyon stereoregular wig fiber is developed by a special laboratory in Italy devoted to women's wishes.

New styles by Maurice Tidy include modified Afros. They still have the "natural" look, but some are closer to the head. Others have softer curls in the front and run narrow at the sides.

One size fits all, so when thinking of gifts or a personal beauty bonus, many women are glad that Venicelon wigs, available at selected beauty salons and department stores, are especially designed for today's Black Woman.

## AROTC Officers Named

CONTINUED from Page 1

A, B, and C of the 1st Battalion are Cdt/Captains Larry G. Reese, Dave V. Stewart, and J. C. Barnes, respectively.

Commanders of Companies A, B, and C of the 2d Battalion are Cdt/Captains Willie P. McCoy, Jr., Howard W. Chopp, and Kenneth C. Thomas, respectively.

Commanders of Companies A, B, and C of the 3d Battalion are Cdt/Captains William O. Griffin, Edward C. Johnson and Gerald P. Miles, respectively.

## Six Cadets Commissioned

Prairie View's sixty-fourth Summer School Commencement on 18 August was the occasion for the commissioning of six AROTC cadets.

Doctor Alvin I. Thomas, President, Prairie View A&M University presented degrees and commissions to Alex Alexander, Rosenberg; Charles Brown, San Antonio; Erastus Ellis and Charles E. Williams, Houston; Curtis Goode, Victoria; and Billy J. Williams, Jacksonville, Texas.

All cadets except Charles Brown received U. S. Army Reserve Commissions. Charles Brown, an Airborne-Ranger, elected to accept a Regular Army Commission in the Armor Branch.

Cadets were administered the oath of office by LTC Jiles P. Daniels, Prairie View's Professor of Military Science.

From an advertisement for a recent movie: "A story of passion, bloodshed, desire and death — everything, in fact, that makes life worth living."

# ROTC NEWS

## General Arter to Visit Army ROTC Here Monday



Brigadier General Robert Arter speaks with Prairie View's AROTC Brigade Commander, Cadet Willie J. Crosby, during December 1973 commissioning exercises.

Brigadier General Robert Arter, Commander, 3d ROTC Region, Senior Division, will visit the Prairie View A&M University Campus again on 16 September 1974.

General Arter last visited the University on 21 December 1973 when he administered the oath of office to nine Prairie View A&M University cadets granting them the title of 2nd Lieutenant in the United States Army.

General Arter will arrive by U.S. Army helicopter. He will be escorted by LTC Jiles P. Daniels, PMS, Prairie View A&M University. After observing several classroom presentations, he is scheduled to visit



**ROTC CAMP** — Offering encouragement to the Prairie View cadets pictures above who attend the 1974 Fort Riley Advanced Camp are Mr. J. C. Williams, Dean, School of Agriculture [kneeling right]; Mr. J. D. Robinson, Director of Cooperative Education, [standing right]; and LTC Jiles P. Daniels, PMS, Prairie View A&M University [standing center].

with Dr. Alvin I. Thomas, University President.

## AROTC News From Ft. Riley



What happens if I turn the wrong knob? Cadet Howard W. Chopp attempts to provide 81mm mortar support as he calculates exactly "how to shoot the Army's oversized gun."



How if I don't make it?? Cadet Willie P. McCoy negotiates the Fort Riley Confidence Course. He is observed above as he measures the distance from one obstacle to the other.



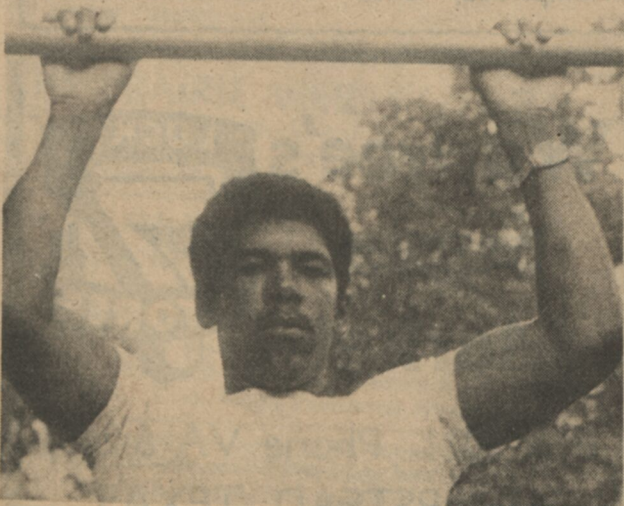
Boots! Boots! Boots! Cadet Malcolm Dickinson seems to wonder at the new found color of military boots. Black "spit" shined boots ARE beautiful.



Who put that thing way up there?? Cadet Willie G. Davenport anticipates his next move. After some serious deliberating Cadet Davenport completed the obstacle course in record time.



Stars! Stars! Stars! [L to R] Cadet Walter Morris and Cadet Anthony Jackson visit with Major General Gordon J. Duquemin, Commander, 1st Infantry Division [Mech] and Fort Riley.



Muscle Man! Cadet Reginald Berry wonders at his own strength as he raises himself on the muscle building parallel bars.



"Thomas meets Tower." Cadet Kenneth C. Thomas, greets Senator John Tower, Republican Senator from Texas.

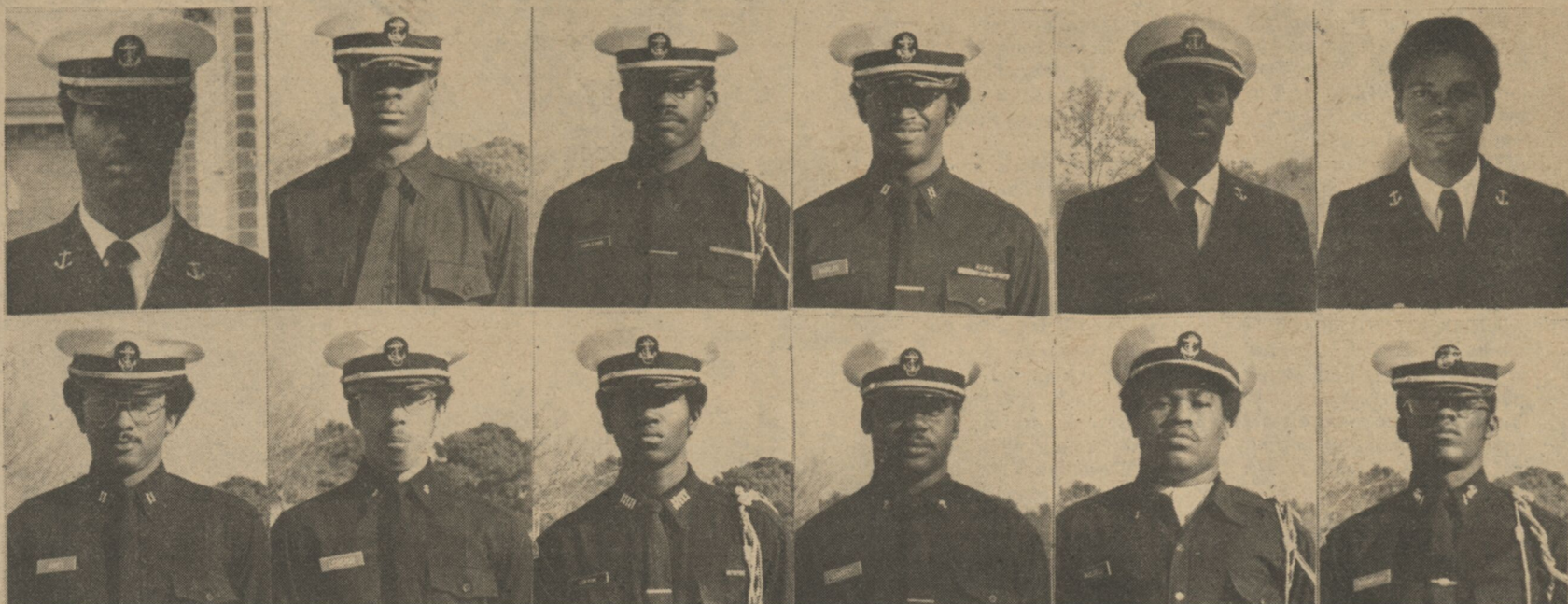


Help! Cadet Charles E. Crockett [left] is show above calling for Artillery support as he leads his patrol through enemy infested terrain.



# NROTC Midshipmen Travel 12 Times Around The World

"Join the Navy and see the world" is more than just a saying. For proof, ask any of the 33 Prairie View Midshipmen who recently completed summer training. Collectively, they traveled over 300,000 miles, a distance more than 12 times around the world. Midshipmen Keith Lebeaux, Cleveland Jones, William Atkins, Gilbert Harlan, Willie Bell, Tyrrell White, Michael Bankhead, and Charles Coleman all traveled "down under" to Australia, visiting Brisbane and Hervey Bay. They also made stopover visits to San Diego, California, Honolulu, Hawaii, the Fiji Islands, and Pago Pago. Midshipmen Arnette Thomas, Curtis Morrisette, and Clifton Lofton sailed with the Pacific Fleet and visited the ports of Subic Bay in the Philippines, and Yokosuka, Japan. Midshipman William Stewart cruised the warm Mediterranean Sea. Midshipmen Craig Smith and Larry Baugh visited Nassau in the Bahamas while sailing with Atlantic Fleet ships. Midshipmen Kenneth Patrick, Ernesto Saenz, Joseph Lawson, Kelvin King, Walter Bell and Timmy Brown spent six weeks in sunny San Diego and cruised the waters of the Pacific Ocean with the West Coast Midshipman Training Squadron. Midshipmen Olvice Greenwood, Phillip Jackson, and Curtis Heathman received training at the U.S. Naval Officer Candidate School in historic Newport, Rhode Island. Some members of the Battalion received special training during the summer. Midshipmen Melvin Peoples and Jerry Thompson took part in a rigorous indoctrination into the Marine Corps at the Marine Corps Base, Quantico, Virginia. Kennard Luckey spent several weeks aboard a



nuclear-powered Polaris-missile submarine and gained valuable training in the fundamentals of nuclear propulsion plants. Midshipmen Ronald Perry and Michael Taylor attended the Army Parachute Jump School at Fort Benning, Georgia. Their training included four actual jumps from high-flying aircraft. Midshipmen Kenneth Russell, Elmo Jackson, and Marvel Jackson all attended a summer with the Naval Aviation Indoctrination program at Corpus Christi, Texas and flew in various Navy aircraft, including trainers, jet fighters and patrol aircraft. They had the opportunity to actually take off, land and perform aerobatics during the different phases of their training. Midshipmen Donald Duplessis and Samuel Knight, along with Midshipmen Russell, and Elmo and Marvel Jackson also received Amphibious Warfare training at the Naval Amphibi-



**PICTURED [L to R] Top —** Larry Baugh, Timmy Brown, Donald Duplessis, Gilbert Harlan, Curtis Heathman, Marvel Jackson.

**2nd row —** Cleveland Jones, Keith LeBeau, Clifton Lofton, Kenneth Luckey, Kenneth Russell, Jerry Thompson.

**3rd Row —** Elmo Jackson, Curtis Morrisette, Ernesto Saenz, William Stewart, Michael Taylor.

ous Base in Coronado, California.

In addition to accomplishing the travel and receiving unique and interesting training, the Midshipmen also received a salary of over \$300.00 a month as well as room and board. If you would like to see the world, talk to the NROTC staff on the third floor of Spence Hall. We probably have a program for you, which includes an opportunity to compete for a valuable scholarship and travel during summer cruises. Most importantly, we offer you the opportunity to be a Naval Officer. Whatever you want to be, this is a pretty good place to start.

Scientists have created a computer that is so sophisticated every time you give it a new problem it first asks for a Bloody Mary.

**Can anyone  
do what  
you do  
any better?**

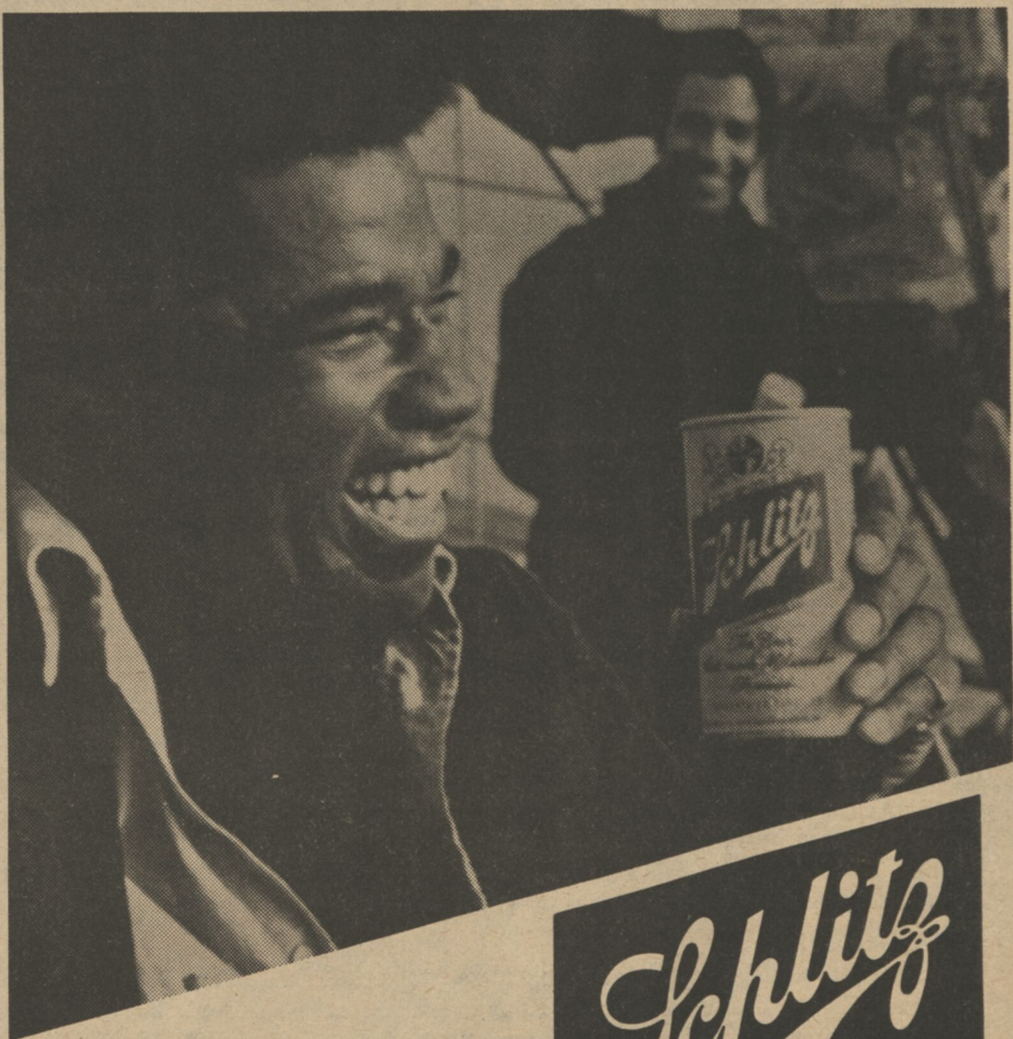
You're pretty darn good at your job. But today, we all have to consider how we can do our work a little better. That's how each of us can help keep our jobs here in America. For now and for the future.

**America. It only works  
as well as we do.**

The National Commission on Productivity, Washington, D.C.



**FOR DISTINGUISHED SERVICE —** Hobart Taylor Jr., who headed the CMC Advisory Committee for Minority Affairs, expresses thanks after receiving the Navy Distinguished Public Service Award. In background is the Commandant of the Marine Corps, General Robert E. Cushman Jr., who made the presentation. Taylor chaired the committee from June 1970 to September 1973 and was responsible for formulating recommendations that have been the basis for improvement by the Marine Corps in equal opportunity, human relations and related areas. [OFFICIAL U.S. MARINE CORPS PHOTOGRAPHS By Sgt. R. O. Claytor]



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# PV Meets East Texas State Saturday in Cotton Bowl

Billed as the Panthers top Cotton Bowl attraction the Prairie View-East Texas State showdown Saturday, September 14, at 8 p.m. is only a matter of time now.

The Panthers under the guidance of Hoover Wright have a new look. Some 19 lettermen return, but those returnees have class.

For the past few seasons the Panthers have had offensive problems, but Wright feels he has licked that fever. Directed by 6-2, 190 pound senior quarterback Steve Francis, the Panthers offensive unit are capable of scoring at anytime and anywhere on the field. The Panthers running back slot is also impressive as former Waco Moore standout Doug Bolden has romped all over the scrimmage sessions. In his first workout Bolden gained over 150 yards and had a couple of 50 yarders.

However, defenses need not concentrate on keying on Bolden as swift Jim "Too" Sweet, can dart around the opposition before they can say Jackie Robinson. At fullback big David Bohanner, is one of the best to come along in Pantherland in ages. At 6-3,

235 David can run over the opposition as well as use his 4.7 speed to get around them. Vaughn Craddock, a swift runner from Dallas, is another outside threat.

The offensive line is intact, also. All American Ellis Caple, usually directs most of the traffic for Panther runners. Jessie Simon, Geg Austin, Tyrone Barland and James Cole, combine with Caple to open wide traffic lanes for the likes of Bolden, Sweet, Bohanner and Craddock.

On defense, the line should uphold its reputation of limiting the opposition to short yardage. David Shaw, a fleet defensive back from Dallas Wilmer Hutchins, sparks the secondary.

The Panthers have tickets on sale at some Sears stores, H&W Record Shop, Moorland Branch YMCA, Park South YMCA and in Fort Worth, at Sears and Flints Drugs. Presale tickets are \$3.00 and \$4.00 at gate.

fense," said Wright. "Lonnie Lewis looks impressive at linebacker and the secondary is impressive also led by Carl Gude, Halving Young and Steve Breed," said Wright.



Steve Francis, PVU quarterback directs Panther Offense



Tyrone Harland, PVU offensive center paves way for running backs.



David Bohanner, PVU freshman running back, gives backfield spark.

## Backs Running Wild

### Panthers On Time Schedule

PVU head football coach Hoover Wright, is in on the second phase of Operation Turnaround for the Panthers football team and at this point Wright is impressed with the team's progress.

"We are on time in our preparation," said Wright

speaking of his preparation for powerful East Texas State in the Cotton Bowl Saturday, September 14, at 8 p.m. "We are also ahead of where we were last year at this time," continued Wright who can't be totally blamed for last seasons performance since he took over the team one day before practice was to begin after then head coach T. Danzy, was stricken with a heart attack.

Wright doesn't pretend to be a Messiah sent down to solve all the Panthers football problems immediately. But he does expect to give the Panthers a respectable look. "We are trying to put the football program back into the same prospective that old PV grads are accustomed." "We don't pretend to be miracle men and turn things around today, but we feel we will put a team on the field that will be representative to our fans," said Wright.

In his usual calm and non-chalant manner, while at the same time keeping himself off the spot Wright isn't making any predictions about how far the Panthers will go this season. "We are still a young team and we can go as far as our youngsters let us," said Wright. "We have mostly a sophomore team."

Panther scrimmage-watchers and die-hearts claim that the Panther running backs are the most impressive they have seen in quite a few sunrises and Wright agrees.

"It appears that we are going to have two fine offensive backfields," said Wright. "I have been impressed with the running of Douglas Bolden, Jim Sweet, Billy Issiac, David Bohanner and Charles Smith. Harvey Hardeman, Warren McCloud and George White-side, have been impressive, also," said Wright.

No longer is the quarterback situation a mystery. Francis (Steve) has improved his passing and his play selection is better," said Wright. "We are also pleased with the performance of quarterbacks Curtis Ceasor and Sam Maxie," continued Wright.

The offensive line headed by All SWAC candidate Tyrone Harland, is also improved, but Wright is a little understocked. "We have a quality front line, but we lack depth," said Wright.

Phillip Brazille, the 6-3, 190 pound former Beaumont He-

bert All Stater is getting off to his best start and Wright is impressed. "Our receivers are looking good," said Wright. "Wayland Gay, John Mims and Clifford Shaw, are also impressive. Ernest Burke and Walter Mitchell, look impressive at tightend."

On defense, it's a new ballgame here. The Wolf brothers are gone. C. L. Whittington, Duffy Thompson, Gus Rich and a host of others have vacated the Panthers fearsome defense. "We will be mostly sophomores on de-

CONTINUED on 2nd column



1974-75 "Black Foxes"

## PRAIRIE VIEW A&M UNIVERSITY 1974 FOOTBALL SCHEDULE

HOME GAMES	Place	Date	Time
East Texas State	Dallas (Cotton Bowl)	Sept. 14	8:00 p.m.
Grambling College	Dallas (Cotton Bowl)	Oct. 5	8:00 p.m.
Univ. Ark.-Pine Bluff (Homecoming)	Blackshear Field-PV	Nov. 9	2:00 p.m.
Alcorn A&M	Blackshear Field-PV	Nov. 16	2:00 p.m.
Texas Southern	Houston (Astrodome)	Nov. 23	7:30 p.m.
AWAY GAMES			
Jackson State	Jackson, Miss.	Sept. 21	1:00 p.m.
Southern Univ.	Baton Rouge, La.	Sept. 28	6:30 p.m.
Univ. of Nevada	Las Vegas, Nev.	Oct. 12	8:15 p.m.
Bishop College	Dallas, Texas	Oct. 26	7:30 p.m.
Mississippi Valley	Itta Bena, Miss.	Nov. 2	1:30 p.m.

## NOTICE

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## 1974-75 Cheerleaders Named

Seven young ladies representing all classes — freshmen through seniors — are members of the 1974-75 Panther cheerleading squad.

They are — Argilon Hammond, Captain, (Sophomore), Joycelen Rhoder (Junior), Bernice Sams (Sophomore), Clara Hopes (Sophomore), Marsha Burnett (Freshman), Creola Tamplin (Senior), Celo Tamplin (Senior).

From a child's composition: "Salmon go up the river to spoon."

## MOTOR VEHICLE REGISTRATION, TRAFFIC & PARKING REGULATIONS

### MOTOR VEHICLE REGISTRATION TRAFFIC AND PARKING REGULATIONS

- All vehicles owned and operated or parked on the campus at any time by students, faculty or staff, must be registered in the office of the Campus Security.
- The registration sticker must be displayed on the car and affixed on the lower right corner of the windshield.
- The University reserves the right to remove, immobilize or impound any vehicle operated or parked in violation of the University regulations.

### TRAFFIC AND PARKING REGULATIONS

The following parking lots are authorized for student parking.

- Rear and west of Memorial Center.
- North of Hospital (ladies)
- East of Banks Hall.
- South of Fuller Hall.
- Rear of Fuller Hall, north.
- North of New Class Room on 5th St.
- Front of Holley (east)
- Side of Holley across walk (south)

### PARKING IS PROHIBITED IN THE FOLLOWING AREAS

- Where RESERVED SPACES are indicated.
- Where NO PARKING is indicated.
- On grassed area or walk ways.
- In rear of Holley and Alexander Hall.

NOTE: In case of an accident please call Campus Security, 857-4823.